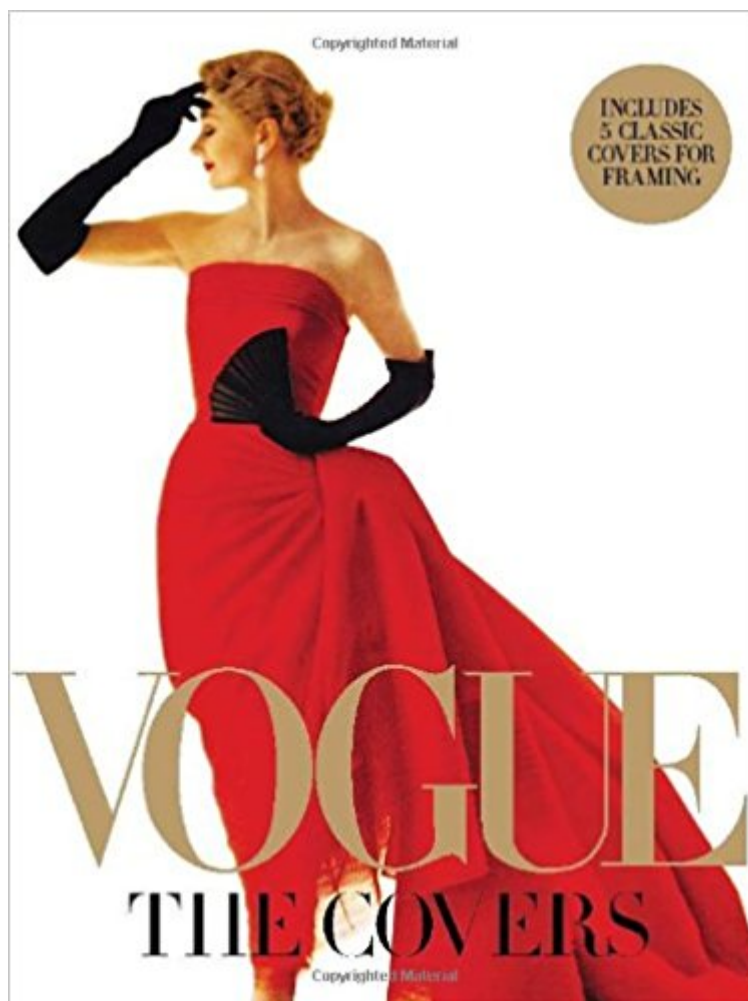


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# Vogue: The Covers



## Synopsis

NEW UPDATED EDITION AVAILABLE: Vogue The Covers (updated edition) 978-1-4197-2753-5

Since its first cover on December 17, 1892, Vogue has had people talking. Vogue: The Covers chronicles the extraordinary images that have reflected and transformed the world of style for more than 120 years. More than 300 of the most beautiful, provocative, and fashion-forward covers ever produced are highlighted alongside the history and stories behind the covers themselves. Organized in chronological order by decade, Vogue: The Covers begins with the illustrated covers from the magazine's inception in 1892 and spans the 20th century to the present day, charting the evolution of fashion, art, culture, and photography for the past 120 years. Featuring the work of influential artists like Helmut Newton, Irving Penn, Richard Avedon, Bruce Weber, Herb Ritts, Steven Meisel, Annie Leibovitz, and Mario Testino the book is a stunning celebration of the magazine and its unparalleled influence.

## Book Information

Hardcover: 272 pages

Publisher: Harry N. Abrams; 1st Hardcover edition (October 1, 2011)

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Shipping Weight: 4.1 pounds

Average Customer Review: 4.7 out of 5 stars 91 customer reviews

Best Sellers Rank: #122,062 in Books (See Top 100 in Books) #46 in Books > Arts &

Photography > Fashion > Fashion Photography #48 in Books > Arts & Photography > Decorative

Arts & Design > Design History & Criticism #67 in Books > Arts & Photography > Fashion >

History

## Customer Reviews

It's amazing. • (Kendall Jenner)

Dodie Kazanjian has covered the art world for Vogue since 1989. She is also the founder and director of Gallery Met, the nonprofit contemporary art space at the Metropolitan Opera. She is married to writer Calvin Tomkins and lives in New York City.

Beautiful book! Perfect size for the coffee table - I keep mine stacked on a tray that's almost a 2' round. Content is also great and fun to read what the hot topics were of decades past. BONUS: comes with 5 prints in the back that you can frame!!

I'm a budding fan of classic illustration and got this book primarily to see the development of this art through the year in magazine art. This book contains such gorgeous work by George Wolfe Plank, Eduardo Garcia Benito, Georges LePape, Carl Erickson, etc that I was almost tempted to get a second copy to post selected pictures near my desk at home. Thankfully, this book comes with a small selection of cardboard inserts to serve this purpose. If you're a fan of the Vogue classic American covers, illustration, fashion and art, this is a must own.

I got this as a gift for my wife, and she is really happy with it. She plans to frame some of the included posters, and keep the book on our coffee table. She did say that she wishes it had more text and explanation, there's only about one page of text per decade of cover art. That's about the same ratio of text to photos as the magazine itself though, so it makes sense.

This is a stunning book. Almost all photos, so it's one luscious page after another. The first chapter is of covers from the "1890's - 1900's". After that, each chapter covers one decade, starting with the 1910s and ending with the 2000s. The Forward and the Introduction to the whole book are OK, but it's the short & sweet introduction to each chapter that is fun to read. It lists important milestones of the decade, not just in fashion, but in every area of life. So, for example, the introduction to the first chapter, the 1890's - 1900's, includes: "... flocking to Oscar Wilde's 'Importance of Being Ernest' ... and snapping photos with George Eastman's lightweight, user-friendly Kodak box camera ... 'Vogue' makes its debut..." This book shows off only a sampling of the covers, not all of them, which makes you wonder what wonderful covers may have been left out. Illustrations were used until the 1930's, when they started using photographs for covers, though not every cover. In the 40's, the covers are all photographs, but generally stylized artsy photographs. In the 60's, Vogue started the celebrity covers, which meant that fashion and graphic design and art very often took a back seat or were totally missing. By the 70's, the usual cover was just a closeup of a person, often a celebrity. These are fun to page through for the history of celebrity (and hairstyles and make-up trends), but not beautiful the way the old covers were. The exception, I must say, is a closeup of Elizabeth Taylor on the April 15, 1971, cover. Wow. The more recent covers have the handicap, when looking at them for beauty, of having lots of text all over, frequently large text. I realize that the text has a

purpose, it's needed to grab the potential buyer. But it certainly detracts from the cover image, especially when you compare recent covers to those of yore. Each person paging through this book will find different favorite covers, for different reasons. It's certainly hard to pick only a couple. But I gave it a try, and scanned two covers and added the photos above. I was lucky enough to receive this book as a gift. I would recommend it for anyone's Wish List! Edited to Add, 09/2016: Now you can get a set of postcards with Vogue covers through the ages. Lots of fun! Postcards from Vogue: 100 Iconic Covers Happy Reader

I was a little disappointed because when I got it in the mail the bottom part of the book was smooshed and scrunched up and the paper on the cover was starting to tear because of it. I did get it at \$15 off though so I guess what can you expect?

This is easily one of the most beautiful fashion books that I've seen. The photos are gorgeous and of the highest quality. The book offers loads of fantastic covers showing the evolving world of fashion illustration and photography starting with Vogue's very first issue to the most recent ones. All the covers have captions showing their dates and the name of the photographers who shot them. This is a highly recommended book for anyone who appreciates fine books and beautiful photography. It also compliments the previous books chronicling the covers of both British and French Vogue. Also, the ready-to-frame covers at the end of the book add a really nice touch.

If you love fine photography like I do, these are very lovely and of a good quality. The book is a bargain at its price brand new. I bought it for a friend as a gift, as our mothers were models and used to read Vogue. He told me it was a thrill to go through the decades with these covers, many of which he remembered. A lot of great nostalgia. The texts of each were interesting as well. Thanks!

If you love fashion and history, buy this book. Beautifully constructed, perfect coffee table book.

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